

## **National Politics or School Politics? Let's Play a Game!**

*(An Edugeek's Guide to K-12 Practice and Policy)*

## **Genius Loci: Place-Based Education and Why It Matters**

*(Vander Ark on Innovation)*

## **What We Saw in Shanghai**

*(Top Performers)*

## **A Half-Dozen Thoughts Prompted by My Summer School Turn**

*(Rick Hess Straight Up)*

## **Collaborating to Plan a Common-Core Lesson for ELLs (Video)**

*(Inspired Instruction: Videos From the Teaching Channel)*

## **Chasing Renewals: When Your Buyer and User Are Not the Same**

*(The Startup Blog)*

### **MOST POPULAR STORIES**

- 1. What If America Spent Per Student What Clinton, Trump Paid for Private Schools?**  
(Politics K-12 Blog)
- 2. We Should Measure Students' Noncognitive Skills (Commentary)**
- 3. Compare the Candidates: Where Do Clinton and Trump Stand on Education Issues?**
- 4. Does Teaching Get Easier With Time? (Work in Progress Blog)**
- 5. DNC Emails Published by WikiLeaks Show Links to AFT and Common-Core Anxiety**  
(Politics K-12 Blog)

## TopSchoolJobs

- + [Industrial Education Teacher](#) Haven Middle School, IL
- + [Superintendent](#) Las Cruces Public Schools, NM
- + [Chief Executive Officer](#) Confluence Charter Schools, Saint Louis, MO
- + [Business Development Position](#) Springfield, MA, MA
- + [Director of Educational Content Strategy](#) Facing History and Ourselves, Brookline, MA
- + [Director of Educator Engagement and Program Digital Strategy](#) Facing History and Ourselves, Brookline, MA

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**From:** National Board for Professional Teaching Standards (Do Not Reply)  
**Sent:** Thursday, August 18, 2016 5:37 PM  
**To:** Derksen, Nick  
**Subject:** The Boardroom: August 2016

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# THE BOARDROOM

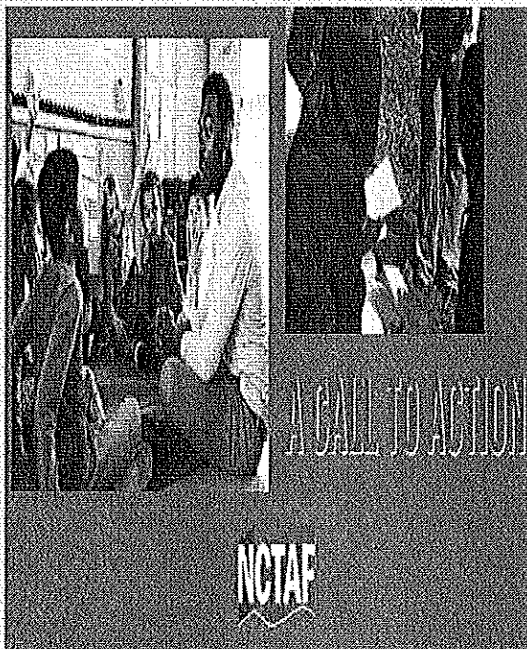
**August 2016**

Nick,

It's that time of the year again! Depending on where you live, the school year has or will soon begin. The end of summer is the start of a familiar cycle - you're rejuvenated thanks to summer learning, projects and vacations. Teachers and their students from coast to coast feel a special energy, and experience nerves and high hopes for what awaits them. Those high hopes are present at the National Board, too, as more than 12,000 candidates continue their pursuit of "NBCT." This issue of *The Boardroom* focuses on what's happened this summer, what lies ahead, opportunities and a renewed focus on practical ideas for teachers.

**STAY CONNECTED**

**BUILDING THE CONTINUUM**



### #WhatMattersNow

Last week the National Commission on Teaching and America's Future (NCTAF) released "What Matters Now," which argues that while there have been significant improvements in education since the release of their seminal report "What Matters Most" 20 years ago, the progress has been uneven. They offer recommendations for systemic change in states and districts, which includes encouraging teacher-led professional learning aligned with professional teaching standards. Geneviève DeBose, NBCT, gave the keynote address at the release event.

[WATCH THE KEYNOTE](#)

"To be inspired and connected to a room of similarly passionate educators is an emotional lift. It also provides great networking and learning opportunities."

ACADEMY PARTICIPANT

### Leveraging Leadership and Inspiring Action

The 2016 National Board Academy was held in Las Vegas, Nevada from July 10-12. This annual event aims to engage stakeholder collaboration, provide a platform to share ideas and create a space to build plans to bring accomplished teaching and National Board Certification to scale. This year's theme was "Leveraging Leadership and Inspiring Action." Of the 184 attendees, 137 were NBCTs from 36 states across the nation. Participants connected with peers to learn more about innovative models and build action-oriented team plans for the 2016-2017 school year.

[STORIFY RECAP](#)

### IN THE SPOTLIGHT

#### Accomplished Teachers Win Award for Teaching Excellence

Next February, 43 educators from across the country will receive the NEA Foundation's California

Casualty Award for Teaching Excellence. The prestigious award is given to educators for their dedication to the profession, community engagement, professional development, attention to diversity and advocacy for fellow educators. Twelve of the award recipients are NBCTs.

### Agents for Learning

In late July, 55 teachers, including 17 NBCTs, gathered in downtown Chicago as part of the Agents for Learning Competition. Twelve teams of teachers from across the country discussed the best ways states and districts can invest their ESSA funds to support professional learning. The presentations can serve as

resources as you advocate in your own state and district for the best ways to invest in professional learning. Check out our [ESSA page](#) for additional resources.



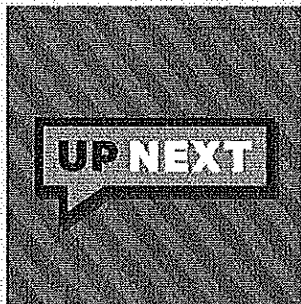
### TEACHERS CORNER



[LEARN MORE](#)

#### How to Kick Off the School Year as a Rookie (or a Mentor)

New teacher orientation often leaves out the top subject on teachers' minds: The first day of school, says Roxanne Elden, NBCT. That's why she created *The School Year Starter Kit* a free, three-day email series to help newbies cut through information overload and focus on the few, basic things that will most help them prepare for their first day. The kit also offers much-needed reinforcement for those serving as mentors for beginning teachers.



#### Free college support - through texts to students

First Lady Michelle Obama recently launched [Up Next](#), Better Make Room's text messaging campaign that gives students and families free personalized support on all things college - college search and application, federal student aid and even student loan repayment. The campaign is evidence-based and low-cost, and [research](#) has shown that it can significantly increase students' college enrollment and persistence - if students sign up. This is where you come in. Encourage your students to sign up! All they have to do is text "college" to 44044.

**SIGN UP**

## WHAT WE'RE READING

### There's No Time to Lose

The National Conference of State Legislatures recently released "[No Time to Lose: How to Build a World-Class Education System State by State](#)." The report is the result of an 18-month study by a bipartisan group of 28 legislators and legislative staff. Marc Tucker, President and CEO of the National Center on Education and the Economy, summarizes the report in this [blog post](#).

### Looking Ahead to the 2016 Election

Wondering where the presidential nominees stand on education? Education Week has got you covered. Here are two recent articles on [education priorities](#) and [potential US Secretary of Education picks](#) of Democratic nominee, Hillary Clinton, and Republican nominee, Donald Trump.

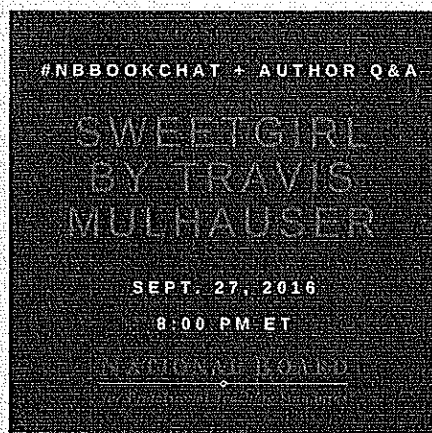
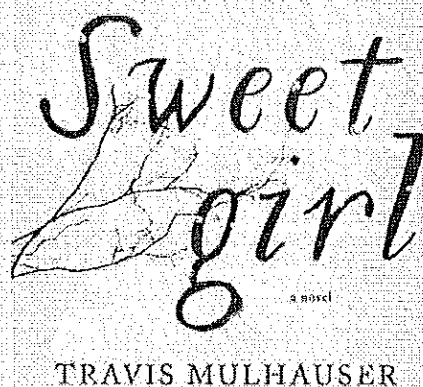
### Mark Your Calendars for the Next #NBBookChat:

Date: September 27, 2016

Time: 8:00 p.m. ET

Book: *Sweetgirl* by Travis Mulhauser

**ADD TO CALENDAR**



### On The Standard

- [Opening My Door as a Candidate for Board Certification](#) by Kelly Pace
- [Accomplished Teaching and the Growth Mindset](#) by Amber Chandler, NBCT
- [Taking Responsibility for Professional Practices](#) by David Cohen, NBCT



- [A Call for Peace-Based Teacher Leadership](#) by Jennifer Dines, NBCT
- [NBCTs Take a Stand in Support of Educational Policies](#) by Java Robinson, NBCT
- [What They Don't Seem to Understand About Certification](#) by Corey Oliver, NBCT
- [To Transform Schools, Slow Down](#) by Mark Gardner, NBCT
- [Religious Tolerance: Teaching the Teachers](#) by Chris Murray, NBCT
- [Letting Go of "We've Always Done it This Way"](#) by David Cohen, NBCT

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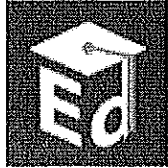
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[www.nbpts.org](http://www.nbpts.org)

**From:** U.S. Department of Education  
**Sent:** Saturday, August 27, 2016 2:27 AM  
**To:** Derksen, Nick  
**Subject:** U.S. Department of Education Daily Digest Bulletin



U.S. Department of Education

## 10 Common Tweets @FAFSA Gets on Twitter

08/26/2016

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### 10 Common Tweets @FAFSA Gets on Twitter

08/26/2016 09:00 AM EDT

We've been answering a lot of your back-to-school comments and questions on Twitter! Here are some of the most popular tweets we get, with our answers: @FAFSA where's my money???? — Justin Shin (@JUUSTINSHIN) July 25, 2016 1. We get this question so many times a day! Your school will disburse (pay out) your financial

[Continue Reading](#)

The post [10 Common Tweets @FAFSA Gets on Twitter](#) appeared first on [ED.gov Blog](#).

## Transformation Through Education: The Importance of Second Chance Pell



08/26/2016

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## **Transformation Through Education: The Importance of Second Chance Pell**

08/26/2016 02:00 PM EDT

In order for the nation to increase college access and success for all students, we know that education must occur in a variety of environments, Sing Sing prison included. Our group of college leaders, non-profit, government and corrections officials gathered for a strategic partners meeting to discuss expanding support for prison education programs and to

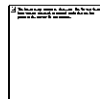
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The post [Transformation Through Education: The Importance of Second Chance Pell](#) appeared first on [ED.gov Blog](#).

## Daily Twitter Update

08/26/2016

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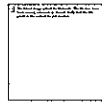


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26 Aug

Look! The top 10 common Qs @FAFSA gets on Twitter:  
<https://t.co/2CzQEcE4TD>

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26 Aug

It's important to know the signs of bullying -- and how to prevent it.  
#BacktoSchoolTips <https://t.co/BDtMTDgCqz>

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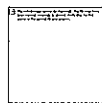


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RT @NewsHour: A look at how pre-K teachers and early child care workers struggle to make ends meet. @hari with @hechingerreport <https://t.c...>

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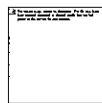


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RT @ChrisMurphyCT: .@ITTTech was using taxpayer money to pad their pockets & defraud students. Glad to see @USEDgov cracking down: <https://...>

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RT @KamalaHarris: I applaud @usedgov taking action to ensure that federal student aid funds only go to schools that comply w/the law. <https...>

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RT @BetterMakeRoom: Here are some great #BackToSchoolTips for students heading back to college! The world #BetterMakeRoom for you! 🌍  
👉 ht...

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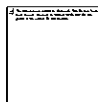


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RT @AfAmEducation: 8 Steps for Helping Third and Fourth Graders Become Self-Advocates #AfAmEdChat #BackToSchoolTips <https://t.co/W2pyaPr34x>

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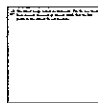


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RT @SenSherrodBrown: Thx @usedgov for taking steps to protect students & taxpayers. When education is abt profit, students pay the price. h...

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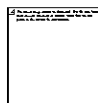


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RT @Lily\_NEA: Most educators are women. We create EVERYONE's future. Time for #EqualPay <https://t.co/1WWvVhf3Mh> #WomensEqualityDay <https://...>

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Today we celebrate all the women and girls dreaming big and taking charge. #WomensEqualityDay #YesWeCan #SiSePuede <https://t.co/XdUmHbr4P7>

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Second Chance Pell is changing lives. Real stories from real students  
#secondchances <https://t.co/LOKL6mJxfg>

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RT @SecBurwell: When women succeed, America succeeds. This  
Administration has made so much progress. #WomensEqualityDay

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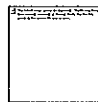


**John King** JohnKingatED

26 Aug

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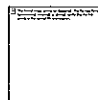


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.@EDDepSec asks "What more can we do to empower students to lead  
change?" #mybrotherskeeper <https://t.co/6oF6nlffyT>

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RT @HispanicEd: Check out these #college survival tips from the staff of  
@usedgov: <https://t.co/vrHaw4fA1s> @Medium #BackToSchool <https://t.co/...>

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26 Aug

RT @LanaParrilla: Any of my #evilregals looking into college need to check this out. @BetterMakeRoom is sending you free tips to help! <https://t.co/ByaGrNooRe>

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Every student deserves access to challenging academic standards and engaging teaching! <https://t.co/UZPUXopunO>

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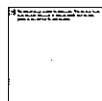


John King JohnKingatED

25 Aug

RT @usedgov: Heading to college? 3 Here are some words of advice from your friends at ED. <https://t.co/ByaGrNooRe> What are your #BackToS...

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25 Aug

RT @SenWarren: Today, @usedgov has finally said enough is enough, banning @ITTech from enrolling any new students with federal dollars thi...

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John King JohnKingatED

25 Aug



Education is a civil rights issue. We must invest in & support efforts to achieve school diversity <https://t.co/Vc57y93ZqA> #StrongerTogether

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Heading to college? 🎓 Here are some words of advice from your friends at ED. <https://t.co/ByaGrNooRe> What are your #BackToSchoolTips?

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Parents: Help your kid find the right college for them. Check out: <https://t.co/Rmlzu4DtXT> #BacktoSchoolTips <https://t.co/V6FkfmvYBm>

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**From:** Education Week  
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**Subject:** EdWeek Update: Eight Reasons to Empower Girls in Schools  
(Commentary)

Your daily education news and insight for October 14, 2016. View as web page.



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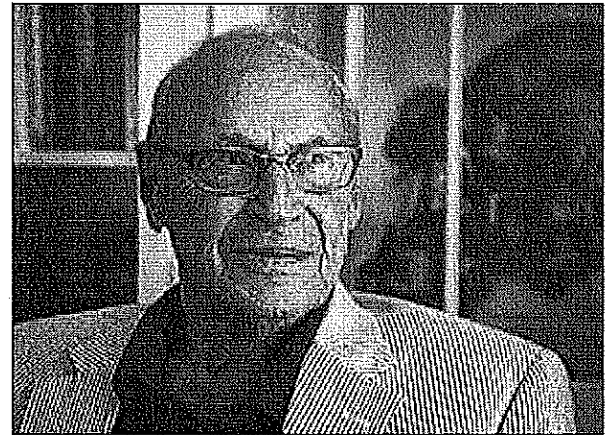
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**EDWEEK** UPDATE >

## Cultural-Literacy Creator Carries On Campaign

In a new book, E.D. Hirsch Jr. makes another pitch for putting a knowledge-based curriculum in schools-but not for the common core. [Read more.](#)



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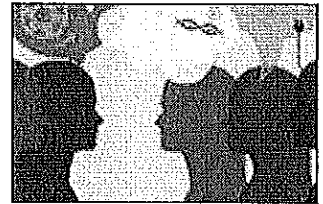
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COMMENTARY

## Eight Reasons to Empower Girls in Schools

Educators should embrace the educational value of youth activism, especially for female students, urges Colby College's Lyn Mikel Brown. [Read more.](#)  
(*Education Week*)



## NEA Wants States to Go for Bold Changes Under ESSA, Listen to Teachers

The union wants more than just a few tweaks to the accountability plans that were already on the books under the No Child Left Behind Act and its waivers. [Read more.](#)  
(*Politics K-12*)

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New from Ruth Culham! [Dream Wakers](#) is filled with ideas to teach writing using children's books that celebrate Latino life and culture as mentor texts. Includes an annotated list of more than 120 carefully selected books with do-it-today lesson ideas for teaching the traits of writing. [Preview the entire book!](#)

## WikiLeaks: Clinton Called Common Core a 'Political Failure' in Speech

In the speech to an ed-tech company, Democratic presidential nominee Hillary Clinton also expressed skepticism that most politicians aside from governors or mayors can exert much influence on K-12. [Read more.](#)

(*Politics K-12*)



## **How Can Schools Counter Bias? Broward County Research Project Wants to Know**

A community-wide research project in Fort Lauderdale, Fla., hopes to find ways to counter implicit bias that may undermine school discipline reform. [Read more.](#)

*(Inside School Research)*

### **MORE NEWS**

## **New Federal Teacher-Prep Rules Draw Praise and Criticism**

*(Teacher Beat)*

## **Jack Greenberg, Key Figure in *Brown v. Board of Education* Case, Dies at 91**

*(The School Law Blog)*

## **Many Reclassified ELLs Still Need English-Language Support, Study Finds**

*(Learning the Language)*

## **Major Telecom Sprint Pledges to Bring Web Connectivity to 1 Million Students**

*(Marketplace K-12)*

## **Weekend Camp Teaches High School Students About Careers in Music**

*(Time and Learning)*

**CORRECTION:** The subject line in the Oct. 13 EdWeek Update misstated the source of \$47 million in grant funding for universities to overhaul principal preparation. The grants were awarded by the Wallace Foundation.

#### MORE VIEWS

### Can Troubled Schools Be Fixed?

*(Walt Gardner's Reality Check)*

### Standards-Based Learning: Why Do Educators Make It So Complex?

*(Finding Common Ground)*

### Imagining a Five Year Reunion Gift: A Task to Move Beyond College and Career

*(Prove It: Math and Education Policy)*

### Using Teacher Inquiry to Support English-Language Learners (Video)

*(Inspired Instruction: Videos From the Teaching Channel)*

#### MOST POPULAR STORIES

1. Universities Chosen for \$47 Million Overhaul of Principal Preparation (District Dossier Blog)
2. What to Do When You Realize You Don't 'Like' Your Students (Opinion)
3. Math Students From High-Performing Countries Memorize Less, PISA Shows (Curriculum Matters Blog)
4. Why Don't the Common-Core Standards Include Cursive Writing? (Curriculum Matters Blog)
5. No Child Left Behind Overview: Definitions, Requirements, Criticisms, and More

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TopSchoolJobs

+ [Virtual Career Fair](#) Hawaii Department of Education, HI

+ [PRINCIPAL – STEM3 ACADEMY](#) The Help Group, Valley Glen, CA

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**From:** Education Week

**Sent:** Monday, October 31, 2016 10:57 AM

**To:** Derksen, Nick

**Subject:** EdWeek Update: Tracking the Common Core State Standards (Map)

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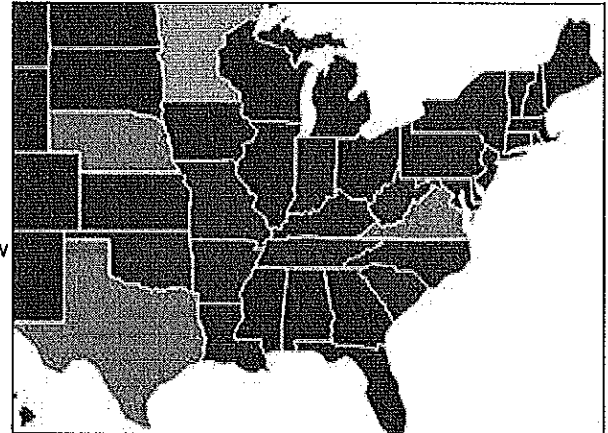
# EDWEEK UPDATE >

MAP

## Tracking the Common Core State Standards

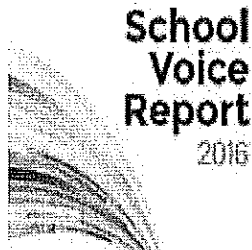
Confused about where the common core stands nationally? See which states have kept the standards in math and English/language arts, and which have replaced or rewritten them, with this new interactive map. [Read more.](#)

• Common Standards: Complete Coverage



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## One Team. A Collective Voice. Success For All

For schools to be successful, they must listen to, learn from, and lead with the students and teachers who comprise the life of the school itself. Russell Quaglia's 2016 School Voice Report reflects the latest findings about what's really important to students, teachers, and parents. [Take a look!](#)

## K-12 Issues Resonate in Upstate N.Y. Congressional Race

Democratic candidate Zephyr Teachout has been a harsh critic of high-stakes testing and the common core, while Republican John Faso is strong supporter of charter schools. [Read more.](#)

*(Education Week)*



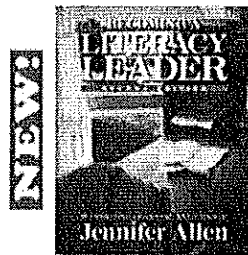
## Supreme Court to Weigh Transgender Rights, Education Department Authority

The justices granted the appeal of a Virginia school district on whether schools must allow transgender students to use the restrooms corresponding to their gender identity. [Read more.](#)

*(The School Law Blog)*

• [Beyond Bathrooms: The Transgender Student Experience \(Video\)](#)

### Advertisement



A must-read for K-6 literacy coaches, specialists, and principals. [Becoming a Literacy Leader](#) helps you support teacher learning schoolwide through study groups, coaching in the classroom, leveraging assessment data, innovative intervention strategies, and aligning PD with school and district goals. [Preview the entire book!](#)

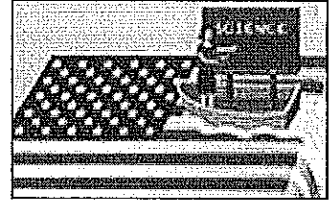
### COMMENTARY

## A Bigger, Better STEM Field Begins With Teachers

As we develop a clearer blueprint for good science education, more teacher professional development is needed, writes educator Jen Gutierrez. [Read more.](#)

*(Education Week)*

- Read the Full Package: Focusing In on Science Learning



## Chronic Absenteeism Could Be Low-Hanging Fruit for ESSA Indicator

ESSA calls for states to adopt another indicator for school accountability, in addition to students' academic achievement in math and language arts. Chronic absenteeism may be a good fit, finds a new policy analysis. [Read more.](#)

*(Inside School Research)*

### OPINION

## 4 Lessons Principals Can Learn From Their Staff

"Many times leaders believe they should be the one teaching lessons, and not necessarily the ones learning them," writes Peter DeWitt. [Read more.](#)

*(Finding Common Ground)*

### MORE NEWS

## What Have the Presidential Candidates Said About School Integration?

*(Politics K-12)*

## Math Teachers: Open Resources Come With Risks

*(Curriculum Matters)*

## Chronic Absenteeism Could Be Low-Hanging Fruit for ESSA Indicator

*(Inside School Research)*



## **New Program in Colorado Allows 8th Graders to Get Early Start on High School**

*(Time and Learning)*

## **All-Election Reading List: Unions Get Out the Vote, Clinton and 'Reformers'**

*(Politics K-12)*

## **NEA Gives \$528,000 to Defeat Montana Brain-Disease Ballot Initiative**

*(State EdWatch)*

## **Minnesota's Vergara-Style Lawsuit Dismissed**

*(Teacher Beat)*

### **MORE VIEWS**

## **Chronically Absent Teachers**

*(Walt Gardner's Reality Check)*

## **Smart Machines Will Eat Jobs-Except Where Smart People Create Them**

*(Vander Ark on Innovation)*

## **How to Create Culturally Responsive Assessments**

*(Education Futures: Emerging Trends in K-12)*

## **Response: 'Fear' Should Not Stop Us From Exploring 'Controversial' Topics in School**

*(Classroom Q&A With Larry Ferlazzo)*

## **How Education Leaders Can Rejuvenate Themselves**

*(Leadership 360)*

## **The Challenging Journey From Teacher to Startup CEO**

*(The Startup Blog)*

## **Scaling Down to Help Teachers Communicate**

*(Capturing the Spark: Energizing Teaching and Schools)*

## **Are They Ready?: Questioning When to Have Difficult Discussions**

*(The Intersection: Culture and Race in Schools)*

## **Tips for Balancing School, Outside Career Ventures and Family**

*(Work in Progress)*

## **Teacher Leadership vs. Teacher Professionalism**

*(Teacher in a Strange Land)*

### **MOST POPULAR STORIES**

- 1. 5 Reasons Principals Should Be Coached (Finding Common Ground Blog)**
- 2. Experts Make a Case for Later School Start Times**
- 3. No Child Left Behind Overview: Definitions, Requirements, Criticisms, and More**
- 4. Service Dog Center Stage in Major Special Education Case**
- 5. 10 Reasons the U.S. Education System Is Failing (Education Futures: Emerging Trends in K-12 Blog)**

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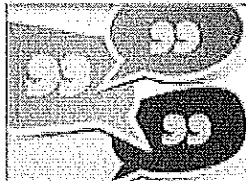
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**From:** Education Week  
**Sent:** Thursday, March 9, 2017 8:02 AM  
**To:** Derksen, Nick  
**Subject:** EdWeek Update: Why the Left Should Work With Betsy DeVos  
(Commentary)

Your daily education news and insight for March 9, 2017. View as web page.



## Why Mathematical Discourse Matters

This infographic shares information about the importance of mathematical discourse.



EDUCATION WEEK

# EDWEEK UPDATE >

## Forging a Firm Path to College With High Expectations and No Excuses

Dolores Gonzalez, the chief program officer for IDEA Public Schools, has shaped an academic program that focuses on erasing achievement gaps in the earliest grades and putting first-generation college-goers on a firm path to higher education. She is recognized as a 2017 Leader To Learn From. [Read more.](#)

• Meet the 2017 Leaders To Learn From

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Join us March 30-31 in Washington, D.C.: Attend Leaders To Learn From to find effective solutions to the challenges facing today's districts. Keynote speakers include Angela Duckworth. [View the agenda.](#)

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School leaders describe the power of formative data. For quick growth and a big bounce in student achievement, get the free e-book that shows how data-driven instruction helps close the achievement gap. [Learn how data drives instruction and motivates schools to succeed.](#)

COMMENTARY

## Why the Left Should Work With Betsy DeVos

Those on the left may have more in common with Betsy DeVos than they realize, writes Jennifer L. Steele. [Read more.](#)

(Education Week)



## Amid Partisan Divide, Teachers Turn to Digital Game for Civics Lessons

As they wrestle with how best to engage students in learning about a sharply divided U.S. government, teachers are finding middle ground in a digital game.

[Read more.](#)

(Education Week)



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New from Debbie Diller! [Growing Independent Learners Online Workshop](#) is a self-paced PD learning experience that helps you and your staff develop more meaningful, standards-based, K-3 literacy work stations. Six lessons include downloadable readings and high-quality videos showing instruction and teacher planning. [Click here to preview!](#)

## Senate Votes to Block Obama Teacher-Preparation Rules

Although the rules gave teacher-prep programs some flexibility on how to judge student learning, they got criticism, and not just from congressional Republicans. [Read more.](#)

*(Politics K-12)*

• Trump Education Adviser Wants 'Robust Portfolio of Options' For K-12 Students

## NEA Criticizes Supreme Court Nominee's Judicial Record on Special Education

The teachers' union says Neil M. Gorsuch has a record on students with disabilities that raises questions about whether he would stand up for such students. [Read more.](#)

*(The School Law Blog)*

## What Are the Top Districts for Supporting and Retaining Great Teachers?

The National Center on Teacher Quality named eight districts as its first ever "Great Districts For Great Teachers" for their initiatives in the areas of recruitment and support. [Read more.](#)

*(District Dossier)*

• Video: Building Up the Teacher Workforce in Small-Town Iowa

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**Savannah-Chatham County Public School System Superintendent**  
Savannah-Chatham County Public School System, located in Savannah, Georgia, seeks an individual with visionary leadership and strong administrative skills to lead a district of 38,125 students. The salary will be in the range of \$300,000 plus an excellent comprehensive benefits package. Apply today.

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## Are Four-Day School Weeks the Way of the Future?

*(Time and Learning)*

## **Study: To Get High School Students Interested in STEM, Invest in Parents**

*(Curriculum Matters)*

## **Former Jeb Bush Foundation Staffers Working at Trump's Ed. Dept.**

*(Politics K-12)*

## **State Chiefs Group Says Superintendents Have Final Say on State ESSA Plans**

*(State EdWatch)*

## **Expensive L.A. School Board Election Sends Two Seats to Runoff**

*(District Dossier)*

## **What K-12 School Leaders Look for in Ed-Tech Product Research**

*(Marketplace K-12)*

## **At SXSWedu 'Mastery-Based' Lessons Touted as Option for Equity**

*(Marketplace K-12)*

### **MORE VIEWS**

## **Next-Gen Assessments: All Dressed Up, But Where to Go?**

*(Rick Hess Straight Up)*

## **Leaders, Are You Surviving or Flourishing?**

*(Leadership 360)*



## **Tips for Capitalizing on Lost Instructional Time**

*(Work in Progress)*

## **On the Pursuit of Alignment**

*(Capturing the Spark: Energizing Teaching and Schools)*

## **What Are the Formative Five Success Skills Every Student Needs?**

*(Finding Common Ground)*

## **Transforming Practice Through Coaching (Video)**

*(Inspired Instruction: Videos From the Teaching Channel)*

## **Decision Memo to State Leaders: How to (or Not to) Compete in the Global Economy**

*(Top Performers)*

### **MOST POPULAR STORIES**

1. Federal Budget Knife Could Slash Into K-12 Programs
2. Which States Pay Teachers the Most (and Least)? (Teacher Beat)
3. Which States Are Ready for ESSA? (Commentary)
4. 7 Habits of Highly Ineffective Leaders (Finding Common Ground)
5. Senate Votes to Block Obama Teacher-Preparation Rules (Politics K-12)

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**To:** Derksen, Nick  
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May 2017



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## **National Teacher Appreciation Day - May 9, 2017**

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Join us in saying "Thank You" to the tremendous teachers that you know.



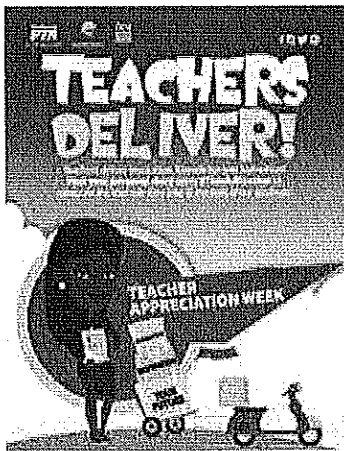
**National Teacher Appreciation Day** Tuesday of the first  
full week of May  
[www.NationalDayCalendar.com](http://www.NationalDayCalendar.com)

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---

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This year's theme is "Teachers Deliver." And they do! Teachers deliver so much to our students—inspiration, motivation and, ultimately, their futures. From May 8-12, 2017, we would like to celebrate teachers and deliver our thanks and gratitude to them.

Teachers change the lives of millions of children every day, and their work and impact extends far beyond the boundaries of the classroom.

Take the time to show your appreciation this week.

Here are few ways you can get involved:

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**Sent:** Tuesday, May 2, 2017 6:11 AM  
**To:** Slack, Cora  
**Subject:** FW: National Teacher Appreciation Day & Week - May 8-12, 2017

Cora,

Here is ODE's press release on National Teacher Appreciation Day & Week.

Best,

Nick  
614-466-2361  
[Nick.Derksen@ohiohouse.gov](mailto:Nick.Derksen@ohiohouse.gov)

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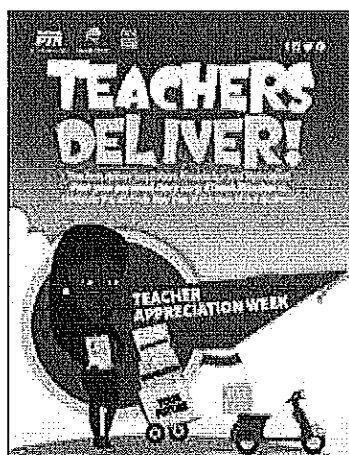
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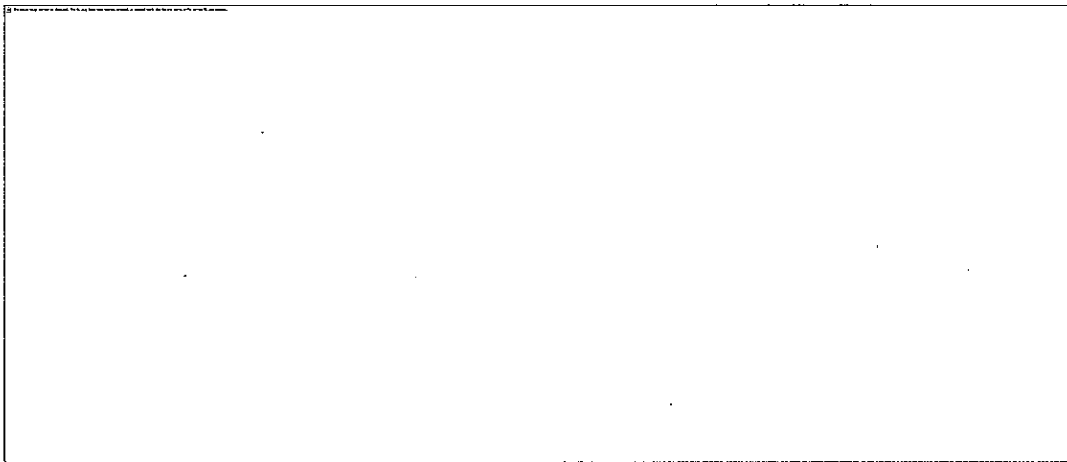
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Thanks, Nick!

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**Subject:** FW: National Teacher Appreciation Day & Week - May 8-12, 2017

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Nick  
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[Nick.Derksen@ohiohouse.gov](mailto:Nick.Derksen@ohiohouse.gov)

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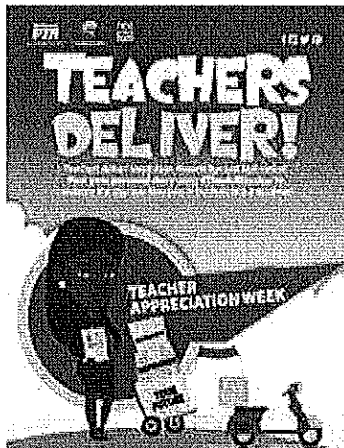
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You're welcome!

Nick  
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**To:** Derksen, Nick <[Nick.Derksen@ohiohouse.gov](mailto:Nick.Derksen@ohiohouse.gov)>  
**Subject:** RE: National Teacher Appreciation Day & Week - May 8-12, 2017

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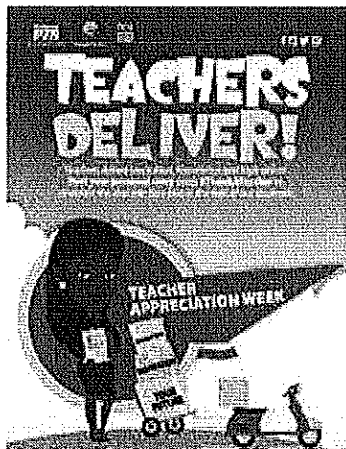
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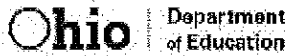
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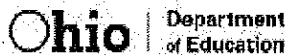
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Today, on National Teacher's Day, we share this special greeting from State Superintendent Paolo DeMaria, in which he expresses his personal thanks for what educators do year 'round in teaching our state's 1.6 million students.

There are more than 190,000 licensed teachers in Ohio. Many are at work this very day teaching Ohio's students the knowledge and skills they'll need to succeed in higher education, jobs and life. The Ohio Department of Education congratulates these professionals on choosing such an important career. The hard work they do to educate our children ensures that successive generations of Ohioans can live prosperous and satisfying lives, and it generates capable leaders who can help keep our state and our nation strong.

Enjoy today, as well as Teacher Appreciation Week!



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**Subject:** EdWeek Update: NEA Projects Member Losses. A Supreme Court Ruling Could Worsen Them

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# EDWEEK UPDATE >

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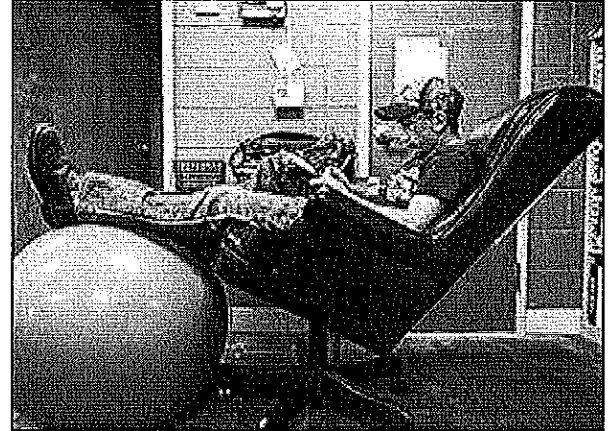
## = A 'Course-Choice' Efforts Grow to Give Students More Options

As internet connectivity improves in rural America, many schools are expanding online options for students who lack access to hard-to-staff courses.

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**Developing Readers in the Academic Disciplines** strips away the one-size-fits-all approach to content-area literacy and presents a much-needed instructional model for disciplinary literacy-showing teachers how to mentor middle and high school learners to become "academic insiders" who are college and career ready. [Preview the entire book!](#)

## = A NEA Projects Member Losses. A Supreme Court Ruling Could Worsen Them

Anticipating unfriendly legislation, the National Education Association thinks membership will fall. And that's before the Supreme Court weighs in on agency fees. [Read more.](#)

(Teacher Beat)

• NEA President: There Will Be No Photo Ops With DeVos



## = A More Charter School Teachers See Unions as an Option

Teachers in a spate of urban charter schools are unionizing and the National Education Association is expected to take up the issue at its annual meeting. [Read more.](#)

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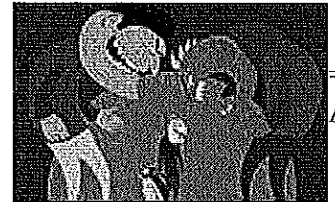
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EDUCATION WEEK  
**TopSchoolJobs**

## Bullying's Hidden Cost: Schools Lose Millions of Dollars When Kids Stay Home

California schools alone lost \$276 million in funding when students stayed home out of fear, the authors of a new study estimate. [Read more.](#)

*(Rules for Engagement)*



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## Are States Leaning on Waivers From NCLB for Their New Education Plans?

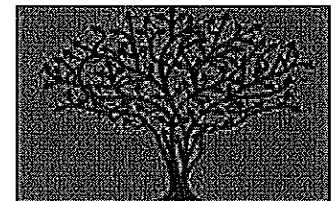
States aren't necessarily keen to toss overboard what they put in their waivers from the No Child Left Behind Act when crafting their direction under the Every Student Succeeds Act. [Read more.](#)

*(Politics K-12)*

### K-12 MARKETPLACE INTEL

## Tailoring Personalized Learning to School Needs: The View From Chicago

Kevin Connors, the director of personalized learning for the Chicago public schools, outlines the role of principals in making decisions about instruction and ed-tech purchasing. [Preview the article on EdWeek Market Brief.](#)



**MORE NEWS**

**NEA's New Vision for Charters Looks a lot Like Traditional Public Schools**

*(Teacher Beat)*

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**NEA to DeVos: Address Our Concerns or Resign**

*(Teacher Beat)*

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**Mich. Governor Wants New Graduation Requirements to Promote Career Tech Ed.**

*(Curriculum Matters)*

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*(High School & Beyond)*

**Just Having Data Changes How Schools Make Decisions. But Should It?**

*(Inside School Research)*

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*(Teacher Beat)*

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**MORE VIEWS**

## **Do Some Administrators Let the Position Go to Their Heads?**

*(Finding Common Ground)*

## **What Doesn't Belong in a Teacher's Desk: A Gun**

*(An Edugeek's Guide to K-12 Practice and Policy)*

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## **20 Years of Harry Potter and Me**

*(Work in Progress) = A*

## **Fresh From Florida: Anyone Can Challenge What Students Learn in School**

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## **Religious Schools Qualify for Public Funds**

*(Walt Gardner's Reality Check)*

## **Tracking Attributes Like Grit and Character-There's an App for That**

*(The Startup Blog)*

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1. Misinterpreting the Growth Mindset: Why We're Doing Students a Disservice (Finding Common Ground)
2. Chan-Zuckerberg to Push Ambitious New Vision for Personalized Learning
3. NEA President: There Will Be No Photo Ops With DeVos (Teacher Beat)
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**From:** Education Week

**Sent:** Wednesday, July 5, 2017 10:37 AM

**To:** Derksen, Nick

**Subject:** EdWeek Update: NEA Projects Member Losses. A Supreme Court Ruling Could Worsen Them

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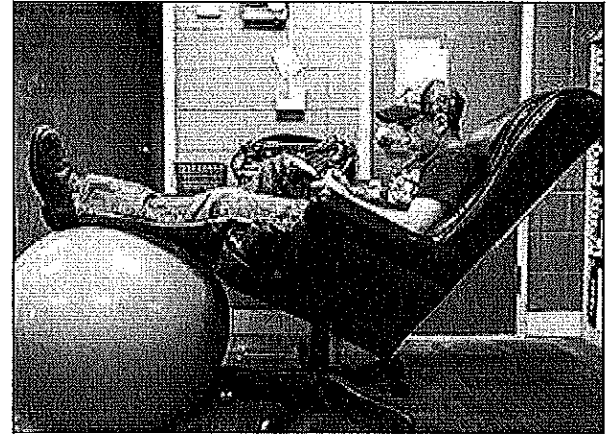
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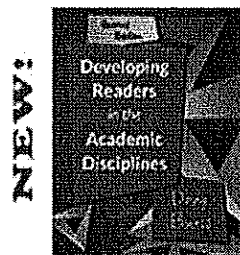
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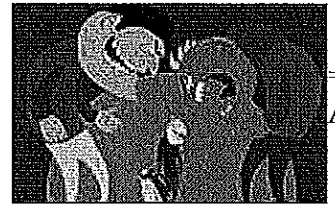
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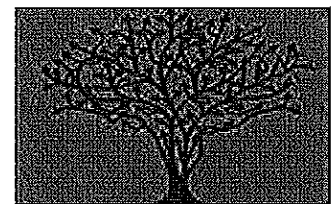
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**From:** Education Week Teacher

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**To:** Derksen, Nick

**Subject:** Teacher Update: Teachers' Union President: 'No Reason to Trust' Betsy DeVos

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This Education Week PDF on **PERSONALIZED LEARNING**

is a hand-picked collection of articles with insights on:

- Using algorithm-driven playlists to customize lessons for students
- Designing project-based learning that is personally meaningful

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EDUCATION WEEK

# TEACHERS' UNION UPDATE >

## = A Teachers' Union President: 'No Reason to Trust' Betsy DeVos

Lily Eskelsen Garcia sat down with *Education Week* to talk about the National Education Association's engagement with the U.S. secretary of education, the threat posed by a looming U.S. Supreme Court case, and the union's new, tougher charter-school policy. [Read more.](#)

(*Education Week*)

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Shake up your writing instruction. **In Renew!** literacy specialist Shawna Coppola provides a framework for rethinking how we teach the writing process, the tools we use, how we assess student writing, and our roles as writing teachers. A provocative, inspiring, and motivating read. **Preview the entire book!**

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FIRST PERSON

## Cultural Competency Is Not a 'Soft' Skill

= A There is no simple blueprint for building cultural capacity in the classroom, but it is a must if we want students to adapt to a constantly changing world, writes Kyle Redford. [Read more.](#)

(Teacher)

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TEACHING AHEAD: A ROUNDTABLE

## = A Being OK With Not Being OK: Teaching and Loving Ourselves = A

Teachers need to make sure to care for themselves so they can better care for their students, Christina Torres writes. [Read more.](#)

(Teacher)

• Roundtable: How Can Teachers Develop Their Own Social-Emotional Skills?

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• Video: Social Justice and Self-Care: How Can Teachers Do This Work Without Burning Out?

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### How Can Schools Make a Firebreak for Teacher Burnout?

(Inside School Research)

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**How Teacher Prep Programs Can Help Teachers Teach Math Conceptually**

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**Want Principals to Rate Teachers Honestly? Take Away the Stakes**

*(Teacher Beat)*

**What Makes a Teacher of the Year Run for Political Office?**

*(Teaching Now)*

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**'STEM Deserts' in the Poorest Schools: How Can We Fix Them?**

*(Curriculum Matters)*

**Special Educators Head to Capitol Hill With 'Sense of Urgency'**

*(On Special Education)*

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**Should Students Be Taught How to Deal With Police?**

*(Curriculum Matters)*

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**TEACHER BLOGS**

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**Author Interview: 'Making Evaluation Meaningful'**

*(Classroom Q&A With Larry Ferlazzo)*

**Student Trauma Is Real. But Connection Can Heal.**

*(Teacher-Leader Voices)*

**Worth a Disruption: Prioritizing Education From South Korea to New Jersey**

*(Prove It: Math and Education Policy)*

**Education Leaders Write Collaboratively**

*(Work in Progress)*

**I'm the 'I' in IEP, But I Need My Teachers, Too**

*(Leadership 360)*

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**Embracing Bilingualism in the Classroom: What Role Will You Play?**  
(Teacher)

COMMENTARY

**Five Myths About Transgender Students Educators Need to Unlearn**  
(Education Week)

FEATURED TEACHING CHANNEL VIDEO

**An Elementary Math Routine: Dot Image (Video)**

A math specialist shares how she uses dots to allow students to see the connections between mathematical operations, like addition and multiplication.

[Watch video.](#)

(Teacher)



**EDUCATION WEEK QUIZ**

**Quiz Yourself: STEM Education**

How much do you know about what ESSA says regarding STEM Education, how the best programs are training and developing STEM teachers, and how districts are using resources to expand STEM instruction?

[See other Quizzes.](#)

**UPCOMING EVENTS**

SPONSOR WEBINAR - Tuesday, July 18, 2017, 2 to 3 p.m. ET

**Draw on the Power of Creativity**

Instructional innovators can use creativity to transform school culture and academic performance. This session will showcase case studies and evaluations of arts integration programs and instructional approaches for building students' and teachers' creative capacity. [Click here to attend this free live event.](#)

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PREMIUM WEBINAR - Thursday, July 20, 2017, 2 to 3 p.m. ET

**What Kind of 'Research' Do K-12 Companies Need for Their Products?**



= A This webinar is a rebroadcast of an event that originally aired on Jan. 18, 2017. This webinar offers practical tips to help companies develop research or "evidence" that is meaningful to school districts, and also explores how changes in the new federal law, ESSA, will change the research standards for school providers. [Click here to attend this premium live event.](#)

FREE WEBINAR - Wednesday, August 23, 2017, 2 to 3 p.m. ET

## Career and Technical Education at a Crossroads

Career and technical education programs are attracting renewed attention and support in schools. But they're also facing new challenges of quality and equity. In this webinar, hear how several states are tackling these issues. [Click here to attend this free live event.](#)

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1. 'Double Flip' Your Classroom (Opinion)

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2. What Makes a Teacher of the Year Run for Political Office?

3. New Report Names the Best Cities to Live in If You're a Teacher

4. Social-Emotional Intelligence Is Missing From School. Here's Why That Matters. (Opinion)

5. Six Characteristics of a Great STEM Lesson (Opinion)

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What Kind of "Research" Do K-12 Companies Need for Their Products?

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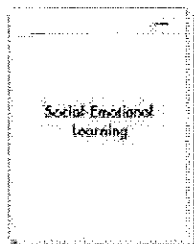
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### How do you measure social-emotional learning?

Schools and districts are using perception surveys to understand and support every student's holistic progress. In this guide, learn how you can collect valid, reliable data about growth mindset, self-efficacy, teacher-student relationships, grit, and more. [Get the guide →](#)

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COMMENTARY

## What the Trump Administration Could Do to Improve Student Loans

The federal financial-aid process is too complicated for students. Here's how to simplify it, writes a policy expert. [Read more.](#)

*(Education Week)*



## \$125,000 Salary to Serve on a School Board? In Los Angeles, Yes.

Most school board members across the country receive no compensation for their service. [Read more.](#)

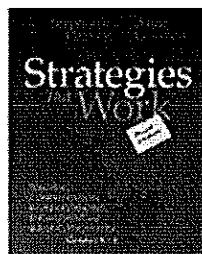
*(District Dossier)*

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OPINION

## Cultural Competency Is Not a 'Soft' Skill

There is no simple blueprint for building cultural capacity in the classroom, but it is a must if we want students to adapt to a constantly changing world, writes Kyle Redford. [Read more.](#)

(Teacher)



## Education Department Staffing Has Plummeted Over Time, Report Finds

President Donald Trump came to Washington pledging to slash the federal workforce. He may be jumping on a train that's already left the station, at least as far as the U.S. Department of Education is concerned. [Read more.](#)

(Politics K-12)

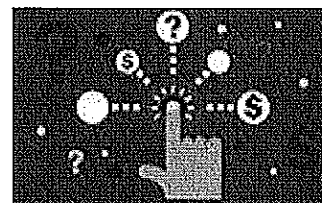
- Four Things to Watch in the House Bill Funding Betsy DeVos' Department

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K-12 MARKETPLACE INTEL

## Education Business Adviser Discovers K-12 Schools' à la Carte Purchasing Behaviors

A study of 37 curriculum decision makers in 20 states found that educators want products for science and social studies that fit with inquiry-based learning. [Preview the article on EdWeek Market Brief.](#)



**MORE NEWS**

**This Isn't Your Mom's Parent-Teacher Conference**

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*(Teacher Beat)*

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**Oral Storytelling Helps Black Boys, Girls at Different Stages, Study Finds**

*(Early Years)*

**You Want More Students Applying for Financial Aid? Bring in Michelle Obama.**

*(High School & Beyond)*

**Tech Companies Stage 'Day of Action' Urging FCC to Protect Net Neutrality**

*(Marketplace K-12)*

**Attorney General Jeff Sessions Calls On D.A.R.E. to Help Fight Opioid Epidemic**

*(Rules for Engagement)*

**Your Reading Recommendations for Betsy DeVos**

*(Politics K-12)*

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*(Finding Common Ground)*

## **=Some Promising Findings, and Some Cautions, on A Personalization**

*(Learning Deeply)*

## **=High-Impact-Learning Environments: The Key to Increasing A Student Engagement?**

*(Education Futures: Emerging Trends in K-12)*

## **Framing Global Education: A Wisconsin Perspective Via Germany**

*(Global Learning)*

## **An Elementary Math Routine: Dot Image (Video)**

*(Inspired Instruction: Videos From the Teaching Channel)*

## **Parents' First Duty Is to Their Own Children**

*(Walt Gardner's Reality Check)*

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A 1. Watch This Refresher on Trump's Education Budget in Under 60 Seconds (Politics K-12)

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3. As Schools Tackle Poverty, Attendance Goes Up, But Academic Gains Are Tepid

4. Social-Emotional Learning Has Long-Lasting Positive Effects on Students, Study Says (Rules for Engagement)

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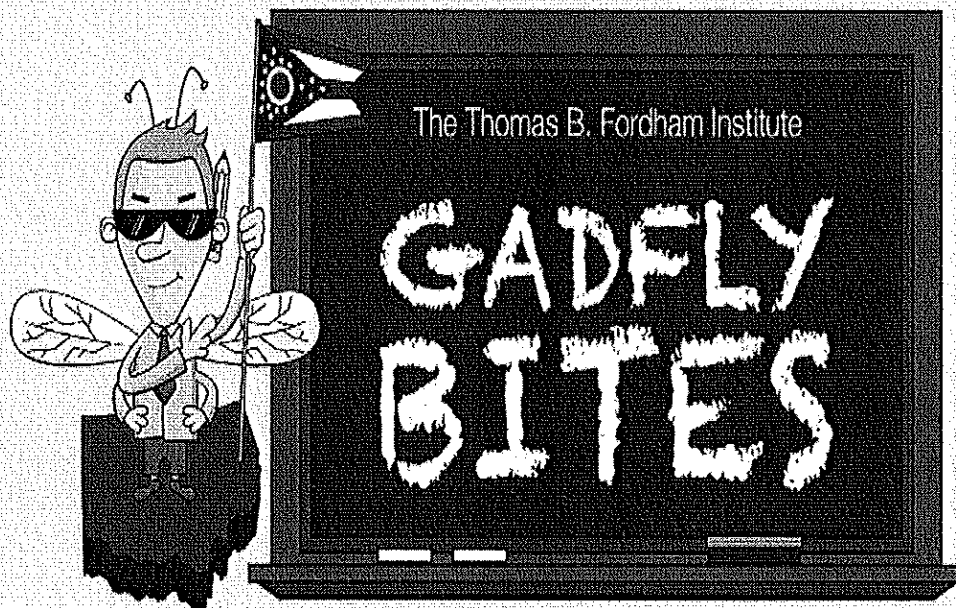
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**Subject:** Gadfly Bites 7/14/17 - The "more on" edition



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1. As originally noted in Wednesday's clips, here is more on this week's Ohio Supreme Court rulings against the state's largest online charter school. And I do mean "against". It ain't over yet, of course, but three rulings in two hours has got to be a tough blow to absorb. (Columbus Dispatch, 7/12/17)

2. As also originally noted in Wednesday's clips, here is more on the third grade reading test "controversy", from a Cleveland perspective. Same "problem" here as in the other districts who begged (and I do mean "begged") the state board of education to do something to help them out – expecting the alternative tests' cut scores to be lower than they were and being horribly wrong. (Cleveland Plain Dealer, 7/13/17)
3. As noted in the clips a few months ago, Lorain is attempting to build an Alumni Club of high school graduates in the area. Here is more on the status of recruitment efforts. Last time, we noted that district and Catholic high school grads were being sought, but this time we learned that alumni can be from "any Lorain school." Interestingly, the district's elected board seems a bit standoffish with regard to the club and what it might want. Perhaps it's because the club's reps seem to have shifted from wanting to raise money to donate for a new stadium at the Colossus of Lorain (a.k.a. its schmancy, new-ish high school) to wanting to help the district pass a levy and spend THAT money on a stadium. (Northern Ohio Morning Journal, 7/13/17)
4. After some weeks of, well, who knows what activity, here is more on Ohio's ESSA plan as finally approved by the state board of education. (Gongwer Ohio, 7/12/17) Said plan is now in the hands of Governor Kasich, who must approve it before it can be submitted to the USDOE. (Cleveland Plain Dealer, 7/13/17)

5. In *new news*, here's a look at the big changes happening at the former LifeSkills High School in Canton. The charter school aimed at helping students at risk of dropping out get a diploma and work skills at the same time. Changes include a new management company, a new location, and a new name. One of those things is probably more important than the others. (Canton Repository, 7/14/17)
6. Finally today the dean of Ohio University's College of Education opined this week on the NEA's talking points about teachers and education. Wait. Did I say "on"? I meant "with". (Cincinnati Enquirer, 7/12/17)

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